



NEWS RELEASE

CURRENT PRESS RELEASES

MARCH 6, 2007 - NORTHLAND MOTOR TECHNOLOGIES ANNOUNCES HIRING OF SALES
MANAGER FOR CENTRAL NAFTA REGION

MARCH 6, 2007 - NORTHLAND MOTOR TECHNOLOGIES ANNOUNCES HIRING OF SALES
MANAGER FOR EASTERN AND WESTERN NAFTA REGIONS



NEWS RELEASE

March 6, 2007

Contact:

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FOR IMMEDIATE RELEASE

Northland Motor Technologies Announces Hiring of Sales Manager for Central NAFTA Region

Watertown, New York - Northland Motor Technologies announced today that Thomas Kovacik III has joined Northland as Sales Manager, Central NAFTA Region. Mr. Kovacik served most recently as Regional Sales Manager for AMETEK. Prior to AMETEK, Mr. Kovacik held sales positions of increasing responsibility at Keyence Corporation, Thermtrol Corporation, and AMP Incorporated. Mr. Kovacik will report directly to David R. Harvanek, Director of Sales and Marketing.

Mr. Harvanek stated "We are very pleased to announce the addition of Tom to the Northland team. With his extensive experience in the electric motor industry, Tom is uniquely qualified to lead our expansion efforts. I look forward to working with Tom in realizing our goals of becoming one of the premier global electromechanical design and manufacturing organizations."

About Northland Motor Technologies

Northland / Scott Fetzer Company is an electromechanical development and manufacturing business focused on motors, pumps, blowers, their associated control for incorporation into OEM products. Northland has manufacturing capabilities include ongoing production in the United States, Mexico, and China.

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Northland Motor Technologies Announces Hiring of Sales Manager for Eastern and Western NAFTA Regions

Watertown, New York - Northland Motor Technologies announced today that Torbjörn Stenström has joined Northland as Sales Manager, Eastern and Western NAFTA Regions. Mr. Stenström served most recently as Sales Manager for Ankarsrum Industries. Prior to Ankarsrum Industries, Mr. Stenström held positions of increasing responsibility at Johnson Electric, North America. Mr. Stenström will report directly to David R. Harvanek, Director of Sales and Marketing.

Mr. Harvanek stated "We are very pleased to announce the addition of Toby to the Northland team. With his extensive experience in domestic and international business, Toby is uniquely qualified to lead our expansion efforts. I look forward to working with Toby in realizing our goals of becoming one of the premier global electromechanical design and manufacturing organizations."

About Northland Motor Technologies

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